

## Draft Agenda

# High-Level Event on Pre-Commercial Procurement

Towards a smarter research and innovation procurement  
strategy for Europe

Novotel Budapest Centrum, 11-12 April 2011

43-45 Rákóczi Street  
1088 BUDAPEST  
HUNGARY

This Event takes place back-to-back with the:  
Informal Competitiveness Council Meeting in Gödöllő (Budapest), 11-13 April 2011  
National ICT Directors Forum Meeting in Novotel Budapest Centrum, 12 April 2011

### ***Organisers:***

European Commission Information Society and Media Directorate-General  
Észak-Alföld Regional Development Agency

### ***Patrons of the event:***

**Prof. Dr. Zoltán Cséfalvay**  
Junior Minister for Strategic Affairs  
Ministry for National Economy  
Hungary

**Dr. Tibor Halasi**  
Minister of State for State Property  
Ministry of National Development  
Hungary

## Program Day One PCP Event - 11 April 2011

### Plenary Room: Zsolnay 1-3

<b>11h30-12h00</b>	<b>Registration and Coffee</b>
<b>12h00-12h30</b>	<b>Opening: PCP in the context of a smarter innovation procurement strategy for Europe</b>
	Chairman: Ulli Fricke, Chairman EVCA and CEO Triangle Venture Capital Group <ul style="list-style-type: none"> <li>• Zoltán Cséfalvay, Junior Minister for Strategic Affairs, Ministry for National Economy, HU (tbc)</li> <li>• Antti Peltomäki, Deputy Directoral General, DG INFSO, EC</li> <li>• Dimitri Kusnezov, Director Dept of Energy, Office for National Security R&amp;D, US</li> </ul> <i>Macroeconomic effects of high tech R&amp;D procurements: Supercomputing case</i>
<b>12h30-13h30</b>	<b>Lunch</b>
<b>13h30-15h00</b>	<b>Economic Drivers: When and why to undertake a PCP</b>
13h30-14h45	Moderator: Ulf Dahlsten, Principle Advisor, DG INFSO, EU Commission Confirmed speakers: <ul style="list-style-type: none"> <li>• William Lucyshyn, Research Director DARPA, Senior visiting researcher at center for public policy, Univ. of Maryland, US <i>Sixty years of US R&amp;D procurements: Benefits of competitive dual sourcing</i></li> <li>• Brian Winn, Director NHS National Innovation Center, United Kingdom <i>Motivations from a procurer's point of view to undertake PCPs</i></li> <li>• Ulli Fricke, Chairman EVCA and CEO Triangle Venture Capital Group <i>Link between venture capital support and pre-commercial procurement</i></li> <li>• Andrea Jánosi, Deputy State Secretary, Ministry for National Development, Hungary <i>Hungarian ambitions on PCP</i></li> </ul> Other invited speakers: <ul style="list-style-type: none"> <li>• Henk Kool, Deputy Mayor The Hague, Netherlands <i>City perspective</i></li> <li>• Riina Nevamäki, State Secretary Ministry of Employment and Economy, Finland <i>Finnish new public demand driven innovation strategy – ambitions on PCP</i></li> </ul>
14h45-15h00	Questions and Answers
<b>15h00-15h30</b>	<b>Coffee Break</b>
<b>15h30-17h00</b>	<b>Governance: How to organise future EC supported cross-border PCPs</b>
15h30-16h45	Moderator: Richard Hudson, CEO and Editor of Science   Business Confirmed speakers: <ul style="list-style-type: none"> <li>• Detlef Eckert, Director Policy Coordination and Strategy, DG INFSO, EC <i>Results EC PCP survey, current and possibilities for future EC support for PCP</i></li> <li>• Christophe Veys, Programme Coordinator Procurement of Innovation IWT, Belgium <i>Suggestions for future EC support based on feedback from first PCP pilots</i></li> <li>• Laszlo Fesus, Director of regional operational programme, Észak-Alföld region, Hungary <i>How to prepare Structural Funds operational programmes to implement PCP</i></li> <li>• Oluf Ravn, CEO Global Healthcare Procurement (Nordic cross-border healthcare procurement), former CPO Danish defence agency and healthcare regions, Denmark <i>What should be covered by PCP support to meet real procurers' needs</i></li> </ul> Other invited speakers: <ul style="list-style-type: none"> <li>• Eric Berglund, Director Capacity Building, FRONTEX <i>PCPs via international bodies active in public areas of cross-border interest</i></li> <li>• Spanish Minister or State secretary for Science and Innovation, Spain <i>PCP ambitions in the renewed Spanish plan for research and innovation</i></li> </ul>
17h45-17h00	Questions and Answers
<b>17h00-17h20</b>	<b>Closing of the Day</b>
	<ul style="list-style-type: none"> <li>• Andrea Jánosi, Deputy State Secretary, Ministry for National Development, Hungary (tbc)</li> </ul>
<b>19h onwards</b>	<b>Gala Dinner</b>

## Program Day Two PCP Event - 12 April 2011

<b>8h50-9h00</b>	<b>Opening Day Two - Room Rákóczi 1</b>	
	<ul style="list-style-type: none"> <li>Malcolm Harbour, Chair IMCO Committee, EU Parliament (tbc)</li> <li>Sinan Turner, Head of International Research Policy, SAP Research</li> </ul> <p><i>Mainstreaming PCP and Procurement of innovation across Europe – Industry Perspective</i></p>	
	<b>Breakouts in Room Rákóczi 1</b>	<b>Breakouts in Room Rákóczi 2</b>
<b>9h00-10h30</b>	<b>Breakout 1 on cross-border PCP cooperation in Photonics</b>	<b>Breakout 2 on cross-border PCP cooperation in ICT for healthcare and ageing well</b>
	Chair: Thomas Skordas, Head of unit photonics, DG INFSO, EC	Chairs: Suzan Ikavalko (PRECO PCP project)
	Panel: Countries (e.g. from Photonics 21 group) interested in call for proposals for PCP actions on photonics in FP7-ICT-2011-8	Panel: Brian Winn (Director NHS NIC, UK), Oluf Ravn (CEO Global Healthcare Procurement, DK), Nigel Kletz (Assistant Director Procurement, Birmingham, UK), other local/regional/national players responsible for public services in healthcare and/or ageing well
<b>10h30-11h00</b>	<b>Coffee Break</b>	
<b>11h00-12h30</b>	<b>Breakout 3 on cross-border PCP cooperation in ICT for Transport</b>	<b>Breakout 4 on PCP practical implementation, good practice handbook and a network developing future cross-border cooperation</b>
	Chair: Francisco Ferreira, ICT for Transport unit, DG INFSO, EC	Chair: Lieve Bos, Strategy for Research and Innovation unit, DG INFSO, EC
	Panel (tbc): Herman Heegstra (Rijkswaterstaat NL) or Coen Faber (P3ITS, Sustainable Logistics - ITS NL), UK Highway Agency, Jean-Pierre Vijverman (Flanders Traffic Center), Hans Ingvarsson (Vagverket, Sweden), Andreas Zacharasiewicz (Transport Ministry, Austria)	Panel: Christophe Veys (Program Coordinator Knowledge Centre Procurement of Innovation, IWT Flanders Belgium), Ann-Mari Fineman (Head of Unit, ICT services and use, VINNOVA) & other Member State R&I Departments and public procurers
<b>12h30-13h30</b>	<b>Lunch</b>	
<b>13h30-15h00</b>	<b>Breakout 5 on cross-border PCP cooperation in ICT for sustainable growth</b>	<b>Breakout 6 on cross-border PCP cooperation in e-infrastructure</b>
	Chair (tbc): Nigel Kletz (Assistant Director Procurement, Birmingham city)	Chair: Bernhard Fabianek, e-infrastructure unit, DG INFSO, EC
	Panel: Smart City / Green Digital Charter / EURO CITIES, Carmen Ifrim (ICT for sustainability unit, DG INFSO)	Panel: Dai Davies (General Manager DANTE/GEANT), Thomas Lippert (Juelich QPACE procurement), Dimitri Kusnezov (Director DOE NNSA), Jean Gonnord (CEA), Dieter Kranzmueller (Leibniz Rechenzentrum Muenchen), Francesc Subirada (Associate Director Barcelona supercomputing Center: tbc)
<b>15h00-15h30</b>	<b>Feedback from breakouts – Wrap up</b>	
	Feedback from Session Chairs Closing Remarks <ul style="list-style-type: none"> <li>Andrea Jánosi, Deputy State Secretary, Ministry for National Development, Hungary (tbc)</li> </ul>	
<b>15h30</b>	<b>Goodbye Coffee</b>	